Customer Snapshot: Large Enterprise Retail Company

Challenges
• Is concerned about protecting the following types of information:
  ▪ Healthcare information
  ▪ Employee personally identifiable information (PII)
  ▪ Customer personally identifiable information (PII)
• Require data protection during the following circumstances:
  ▪ Database security
  ▪ Unstructured data security

Use Case
• Applies Vormetric Data Security to adhere to global compliance regimes in the following ways:
  ▪ Help meet requirements 3, 7 and 10 of the Payment Card Industry Data Security Standard (PCI DSS) that call for the protection of cardholder information
  ▪ Secure and controls access to ePHI – both unstructured medical imagery or structured database information from HIPAA/HITECH
  ▪ Provide safe harbor and helps businesses avoid the cost and brand damage that comes with breach notification
  ▪ Secure personal information
• Uses Vormetric Data Security to achieve the following:
  ▪ Lock down their data with encryption, strong key management, and security intelligence
  ▪ Create strict access policies that ensure only authorized users can access sensitive information
  ▪ Tightly monitor exposure, and implement transparent controls that do not impact how employees perform their jobs
  ▪ Engage in ongoing monitoring and reporting
  ▪ Establish an appropriate separation of duties between IT operations and IT security
• Uses the following SIEM solutions to identify possible internal threats or APTs:
  ▪ RSA Envision

Results
• Prevents the following insiders from accessing protected data with Vormetric:
  ▪ System administrators
  ▪ Domain administrators
  ▪ Network administrators
• Purchased Vormetric Data Security for the following reasons:
  ▪ A data-centric strategy locks down the data, and removes risk from privileged users
  ▪ Rates the likelihood of recommending Vormetric as 10 out of 10.

Testimonials
“The system is very reliable and scalable.”

Source: TechValidate survey of a Large Enterprise Retail Company